

Pengujian efek pengaruh penerapan konsep JIT oleh ATPM sepeda motor PT XYZ terhadap profitabilitas supplier = Testing the effect of applying JIT concept by motorcycle company XYZ to supplier s profitability / Nursehan The

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Abstrak

[ABSTRAK

Dengan semakin meningkatnya produksi, distribusi dan penjualan sepeda motor di Indonesia, maka PT XYZ sebagai market leader dalam industri ini tentu pertumbuhan penjualannya juga meningkat signifikan. Kinerja PT XYZ ini tentu tidak dapat dicapai tanpa peran serta dari seluruh supply chain yang terkait dengan PT XYZ. Salah satunya adalah pihak supplier yang memasok kebutuhan part atau komponen ke PT XYZ. Dengan menggunakan konsep JIT dalam proses pembelian maupun dalam menjaga kualitas produknya, tentu sedikit banyak hal ini akan mempengaruhi pihak supplier. Dalam penelitian ini dilakukan pengujian atas pengaruh penerapan konsep JIT yang dilakukan di PT XYZ terhadap profitabilitas supplier. Konsep JIT yang digunakan dalam penelitian ini adalah JIT purchasing dan JIT quality. Dari hasil penelitian ditemukan bahwa tidak ada keterkaitan langsung antara penetapan konsep JIT di perusahaan XYZ terhadap profitabilitas supplier.

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ABSTRACT

Increasing in production, distribution and sales of motorcycles in Indonesia, PT XYZ as a market leader in this industry will have increased of sales growth also. XYZ's performance may not be achieved without the participation of the entire supply chain associated with XYZ. One is the supplier who supply parts or components to XYZ. By using the concept of JIT in the purchasing process as well as in maintaining the quality of its products, certainly thhis will have an effect to the supplier. In this research, the testing of the effect of apply the JIT concept conducted in XYZ on Supplier?s financial performance. JIT concepts used in this study is JIT-purchasing and JIT-quality. From the research found that there is no direct relationship between the establishment of the JIT concept in company XYZ on financial performance in the supplier;Increasing in production, distribution and sales of motorcycles in Indonesia, PT

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