

Peran komisi penyiaran Indonesia dalam pengawasan isi siaran televisi lembaga penyiaran swasta sesuai Pedoman Perilaku Penyiaran dan Standar Program Siaran (P3SPS) = The role of Indonesia broadcasting commission (KPI) in controlling television broadcast content from private tv station according to broadcasting behaviour guidance and broadcasting programme standard (P3SPS)

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Abstrak

[Penelitian ini bertujuan untuk menggambarkan peran Komisi Penyiaran Indonesia (KPI) dalam pengawasan isi siaran televisi lembaga penyiaran swasta sesuai dengan Pedoman Perilaku Penyiaran Dan Standar Program Siaran. Penelitian ini menggunakan pendekatan kualitatif dengan teknik pengumpulan data studi kepustakaan dan wawancara mendalam. Penelitian menggambarkan mekanisme yang diterapkan KPI merupakan pengawasan internal dan eksternal yaitu pemantauan langsung dan menerima aduan masyarakat Peran KPI dalam pengawasan belum maksimal karena sejumlah hambatan antara lain kurangnya sosialisasi kepada pihak terkait sanksi yang kurang tegas kewenangan pemberian Izin tidak dimiliki KPI kurangnya partisipasi masyarakat Lembaga Penyiaran Swasta kurang kooperatif dan rekrutmen komisioner KPI tidak transparan.

.....This research aims to describe the Role of KPI in controlling television broadcast content from private tv station according to P3SPS. This research use qualitative approach with literature study and in depth interview. This research describes that the control mechanisms applied are internal and external control which are direct control and receiving public complaints KPIs role in controlling television broadcast content has not maximized yet because a number of obstacles which are lack of sozialitation to stakeholders less strict sanctions lack of public participation the broadcasting lisencc does not owned by KPI and recruitment of KPI commissioners is not transparent., This research aims to describe the Role of KPI in controlling television broadcast content from private tv station according to P3SPS This research use qualitative approach with literature study and in depth interview This research describes that the control mechanisms applied are internal and external control which are direct control and receiving public complaints KPI rsquo s role in controlling television broadcast content has not maximized yet because a number of obstacles which are lack of sozialitation to stakeholders less strict sanctions lack of public participation the broadcasting lisencc does not owned by KPI and recruitment of KPI commissioners is not transparent ]