

Tinjauan yuridis penyelenggaraan asuransi perjalanan travel insurance untuk kegiatan wisata = Legal analysis on travel insurance for tourism purposes

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Abstrak

[ABSTRAK

Skripsi ini membahas mengenai penyelenggaraan asuransi perjalanan di Indonesia terutama penggunaannya untuk kegiatan pariwisata. Tujuan dari penelitian ini adalah untuk mengetahui pengaturan penyelenggaraan asuransi perjalanan, apa saja risiko yang ditanggung oleh asuransi perjalanan, dan bagaimana peran penting nya dalam kegiatan wisata serta kemungkinan asuransi perjalanan diwajibkan untuk wisatawan domestik maupun mancanegara di Indonesia.

Penelitian ini adalah penelitian kualitatif, dimana dalam pengumpulan data selain dari studi literatur juga melalui wawancara dengan narasumber. Dari sana ditemukan bahwa tidak ada aturan khusus terkait produk asuransi perjalanan.

Adapun dalam pelaksanaannya, penulis menyarankan perlu diadakan sosialisasi dan edukasi terkait manfaat asuransi perjalanan untuk kegiatan wisata, dan diperlukan pengaturan yang memerintahkan penutupan asuransi perjalanan oleh pelaku usaha pariwisata untuk melindungi wisatawan domestik dan mewajibkan asuransi perjalanan untuk wisatawan mancanegara.;

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towards its implementation for tourism activities. The purpose of this research is to understand how the regulation of travel insurance in Indonesia, what kind of risk that covered by travel insurance, how its important role for tour activities, and also the possibility of mandatory travel insurance either for inbound or outbound tourist in Indonesia. This research is qualitative research, which was in data collecting aside use literature study , also through deep interview. As the result, it had been found that there is no specific regulation related to travel insurance. And then, for its implementation, the researcher suggests that should be more socialization and education about the importance of travel insurance for tourism activities and it's required to have further regulation about insurance covering by tourism businessman to protect domestic tourist and make travel insurance compulsory for outbound tourist.ist;

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