

Representasi imigran dalam Festival Film Europe OnScreen Indonesia = Immigrant representations on Indonesian Europe On Screen Film Festival

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Abstrak

[ABSTRAK

Disertasi ini membahas representasi imigran oleh Uni Eropa di booklet Festival Film Europe on Screen Indonesia. Data diambil dari lima booklet festival dari tahun 2008 hingga 2011. Tujuannya adalah untuk melihat bagaimana imigran dalam masyarakat multikultur UE direpresentasikan kepada Indonesia dan apakah latar belakang ideologinya. Penelitian kualitatif ini menggunakan teori sirkuit budaya sebagai kerangka teori dan representasi konstruksionis dengan semiotik. Hasil penelitian menunjukkan adanya pola dan ideologi orientalis kepada Indonesia pada data penelitian.;

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ABSTRACT

This dissertation discusses immigrant representation by the European Union in Indonesian Europe on screen Film Festival booklets. Data are obtained from five booklets from 2008 until 2011. The goal is to see how immigrants in European Union multicultural society are represented to Indonesia and to discover the ideological background of the representation. This research adopts circuit of culture the grand theory, with constructive representation approach, using semiotic method. Research results arising from data analysis suggest a pattern of orientalist ideology towards Indonesia found on the research data verified.;

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