

## Party-voter linkage in Africa: Ghana and Senegal in comparative perspective

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### Abstrak

Parties in Africa are often described as organisationally and programmatically weak. On the other hand, they mobilise substantial numbers of voters at election time. This contradiction provokes an interesting question: How do political parties in Africa relate to the society? How do they mobilise their voters and sympathisers, and which strategies do they employ?

Anja Osei analyses how parties in Ghana and Senegal adapt to their local context by employing locally embedded strategies.