

# Rational choice in an uncertain world: the psychology of judgment and decision making

Hastie, Reid, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20397113&lokasi=lokal>

---

Abstrak

Contents :

Thinking and deciding -- What is decision making? -- A general framework for judgment -- The fundamental judgment strategy : anchoring and adjustment -- Judging heuristically -- Explanation-based judgments -- Chance and cause -- Thinking rationally about uncertainty -- Evaluating consequences : fundamental preferences -- From preferences to choices -- A rational decision theory -- A descriptive decision theory -- What's next? New directions in research on judgment and decision making -- In praise of uncertainty.