

Leading with cultural intelligence: the new secret to success

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Abstrak

You lead across a multicultural terrain : why CQ? -- You need a map for the journey : Contents :
CQ overview -- Whet your appetite : CQ drive (step 1) -- Study the topography : CQ knowledge (step 2a) --
Dig beneath the terrain : CQ knowledge (step 2b) -- Turn off the cruise control : CQ strategy (step 3) -- Run,
walk or jog : CQ action (step 4) -- See the journey ahead : proof and consequences of CQ -- Recruit travel
companions : developing CQ in your team.