

Analisis judul berita bahasa Arab jurnalistis (studi kasus pada Al-Jazirah)

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Abstrak

Seiring dengan persaingan bisnis media massa, sudah menjadi tuntutan sebuah media untuk menciptakan ciri khas tersendiri. Paling tidak para pembaca dapat mengamati bahasa yang digunakan oleh setiap media karena masing-masing media memiliki karakteristik dalam penulisan berita. Dalam karya ilmiah ini, saya menganalisis struktur judul berita dalam harian surat kabar berbahasa Arab, Al-Jazirah. Kajian ini lebih memfokuskan pada aplikasi bahasa jurnalistik khususnya pada struktur frase, klausa, dan kalimat.

Pengambilan data dimulai sejak tanggal 29 dan 19 Juni 2008, tanggal 1 dan 23 Juli 2008, hingga tanggal 15 dan 28 November 2008. Terdapat empat rubrik berita yang dianalisis, yaitu rubrik berita lokal, internasional, ekonomi dan olahraga. Setiap rubrik terdiri atas tiga judul berita dengan total judul sebanyak 12 judul berita

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Abstract

Growing in competition, to create a specific character is an important thing for most mass media. At least, we can notice their own diction in reporting stories. In this paper, I would analysis news title structure of Al-Jazirah, Arabic daily Newspaper. The research is focusing on application of journalistic language, especially for structure of phrase, clause, and sentence. The sampling of research was taken since June, 29 and 19, 2008; July, 1 and 23, 2008; November, 15 and 28, 2008. There were four news rubrics were analysed; local, international, economic, and sport news. Each rubric consists three news title, and the total news-titles are 12 title. I use description analysis method to analysis all of data. The standard that I use to measure each news title is journalist principle by Haris Sumadiria. News title must be provocative, short, formal, relevant, functional, representative, and specific. Reviewing from news concept by George Fox Mott, Al-Jazirah is news as record. It means the news have document and become historical authentication. Based on syntax theory, Al-Jazirah is using active sentence (S+P:V) in titling news. The structure usually called jumlah ismiyah in Arabic language, its means the subject function preceded predicate. But, in Al-Jazirah we can find syntax error, especially in structure of title news. As a consequence, make the readers confuse.