

# Implementasi fund transfer pricing (FTP) pada Bank X = Implementation of fund transfer pricing (FTP) in Bank X

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## Abstrak

[Tujuan penelitian ini adalah untuk membuktikan bahwa implementasi Fund Transfer Pricing (FTP) akan membantu proses bisnis perbankan. Dengan FTP, manajemen bisa mendapatkan informasi mengenai kontribusi unit bisnis, produk atau kriteria lain sebelum membuat keputusan strategis. Informasi tersebut biasanya dalam bentuk perhitungan tingkat profitabilitas produk, unit, dan lainlain. FTP sering juga disebut dengan harga internal dan terkait dengan repricing date, maturity dan durasi produk dana atau kredit. Konsep ini juga bisa membantu bank dalam pengelolaan risiko likuiditas dan suku bunga dengan menempatkannya pada unit yang tepat.

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<b>Abstract</b><br>

The purpose of this study is to prove that Fund Transfer Pricing (FTP) implementation will support the banking business. With FTP, Senior Management will have the information about income contribution of business unit, product or other criterias before make a strategic decisions. That information could be presented as profitability analysis of product, business unit, etc. FTP also called as internal pricing and related with repricing date, maturity and duration of funding or lending product. This concept also help bank to manage liquidity risk and interest rate risk by assigned them to the right unit., The purpose of this study is to prove that Fund Transfer Pricing (FTP)

implementation will support the banking business. With FTP, Senior Management will have the information about income contribution of business unit, product or other criterias before make a strategic decisions. That information could be presented as profitability analysis of product, business unit, etc. FTP also called as internal pricing and related with repricing date, maturity and duration of funding or lending product. This concept also help bank to manage liquidity risk and interest rate risk by assigned them to the right unit.]