

Business Strategies and Ethical Challenges in the Digital Ecosystem Available

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920580482&lokasi=lokal>

Abstrak

Business Strategies and Ethical Challenges in the Digital Ecosystem acts as a forum for examining current and future trends related to management and technological adoption, from digital business strategy and industry 5.0, changing consumer behaviour and sustainability to marketing, ethics, data security, and much more.