

Evaluasi Efektivitas Program Atlet "Paket" Koni Kota Depok Menggunakan Metode Cipp = Evaluation of the Effectiveness of the Koni Kota Depok "Paket" Athlete Program Using the Cipp Method

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Abstrak

Evaluasi ini bertujuan untuk menilai efektivitas Program Akselerasi Atlet Terpadu (PAKET) yang diselenggarakan oleh KONI Kota Depok dalam meningkatkan prestasi atlet melalui pendekatan CIPP (Context, Input, Process, Product). Penelitian sebelumnya cenderung bersifat parsial dan belum secara mendalam membahas interaksi antara kebijakan, implementasi program, serta dampak jangka panjangnya terhadap ekosistem olahraga, sehingga evaluasi komprehensif menggunakan model CIPP diperlukan untuk menghasilkan penilaian holistik terhadap program pembinaan atlet. Evaluasi dilakukan dengan pendekatan kualitatif melalui wawancara mendalam dengan 7 informan (pengurus KONI, pelatih, dan atlet), observasi proses pelatihan, serta studi dokumen terkait pelaksanaan Program Atlet "PAKET" KONI Kota Depok yang menaungi 133 atlet dari 15 cabang olahraga prioritas. Model evaluasi CIPP merupakan pendekatan yang tepat untuk menganalisis efektivitas program secara menyeluruh. Hasil evaluasi menunjukkan bahwa Program Atlet "PAKET" telah berjalan secara transparan dan berfokus pada regenerasi atlet dengan mengoptimalkan anggaran terbatas melalui prioritas pada pelatih dan peralatan serta kerja sama fasilitas. Meskipun demikian, tantangan dalam mengubah pola pikir orang tua menjadi hambatan yang masih perlu diatasi. Program ini secara signifikan berkontribusi pada peningkatan persentase atlet muda berprestasi di Depok.

.....This evaluation aims to assess the effectiveness of the Integrated Athlete Acceleration Program (PAKET) organized by KONI Depok City in improving athlete achievement through the CIPP (Context, Input, Process, Product) approach. Previous studies tend to be partial and have not discussed in depth the interaction between policies, program implementation, and their long-term impacts on the sports ecosystem, so a comprehensive evaluation using the CIPP model is needed to produce a holistic assessment of the athlete development program. The evaluation was conducted using a qualitative approach through in-depth interviews with 7 informants (KONI administrators, coaches, and athletes), observation of the training process, and document studies related to the implementation of the KONI Depok City "PAKET" Athlete Program which accommodates 133 athletes from 15 priority sports. The CIPP evaluation model is the right approach to analyze the effectiveness of the program as a whole. The evaluation results show that the "PAKET" Athlete Program has been running transparently and focuses on athlete regeneration by optimizing a limited budget through prioritizing coaches and equipment and cooperation with facilities. However, the challenge in changing the mindset of parents is an obstacle that still needs to be overcome. This program has significantly contributed to increasing the percentage of young athletes with achievements in Depok.