

Industry Forward and Technology Transformation in Business and Entrepreneurship: Proceedings of the International Conference on Entrepreneurship, Business and Technology (InCEBT) 2022

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Abstrak

This book, bringing together selected papers from the 10th International Conference on Entrepreneurship, Business and Technology (InCEBT) on the overarching theme of ‘Industry Forward and Technology Transformation in Business and Entrepreneurship’, provides the audience some preliminary understanding of the current and emerging trends in entrepreneurship and business activities. This includes the usage of information and digital technology in business, competition in a digital economy, its challenges and opportunities, and transformation of business and entrepreneurship for the forward industry.