

Innovation in ASEAN: Change and Development

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920567560&lokasi=lokal>

Abstrak

This book focuses on innovation in the ASEAN such as Brunei, Indonesia, Malaysia and Singapore to demonstrate that it is contextually different to other geographic regions due to the climate, government structure and history. This book shows that innovation develops based on cultural and societal conditions.

The aim of this book is to focus on how innovation occurs in Brunei, Indonesia, Malaysia and Singapore. Thereby focusing on the unique country elements of each country but also exploring the integrated history of these countries. The book highlights these countries together due to Brunei and Singapore previously being part of Malaysia and the fact that they are in close geographic proximity. In addition, this book states that all countries share the same language (Bahasa Indonesia or Malay), which is a common cultural feature of these countries. In this book chapters focus on different forms of innovation from social to technological. Thereby offering a holistic perspective about how innovation occurs within and between these countries.