

Corporate Social Responsibility (CSR), Sustainability and Environmental Social Governance (ESG): Approaches to Ethical Management

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920567540&lokasi=lokal>

Abstrak

This book provides a comprehensive overview of corporate social responsibility (CSR) and its practical applications. In addition to the structured procedure with definitions and CSR approaches, functions within the value chain are described in comprehensive manner with reference to business practice. Business trends in special sectors such as innovation management and hospitality management are also covered. Numerous practical examples and country-specific recommendations for decisions in practical situations are also offered.