

Pengetahuan, Kuasa dan “Subjek” dalam Masyarakat Informasi; Telaah Foucauldian = Knowledge, Power and "Subjects" in the Information Society: Foucauldian Studies

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Abstrak

Mode eksistensi sosial baru yang disebut masyarakat informasi ditandai dengan terjadinya informational turn di berbagai dimensi. Penelitian ini hadir untuk memperlihatkan berbagai macam kemungkinan perubahan yang dibawa informational turn di ranah pengetahuan, kuasa dan “subjek”. Melalui metode hermeneutika (reproduktif/produktif) dan mengambil inspirasi maupun asumsi teoritik pemikiran Michel Foucault beserta pengikutnya, tulisan ini menyimpulkan bahwa informational turn pada ranah pengetahuan ditandai dengan kehadiran info episteme yang sangat terkait dengan kondisi-kondisi media/teknologi. Adapun informational turn pada ranah kuasa ditandai dengan munculnya mode kuasa infopower yang memiliki teknik dan operasi yang berbeda dengan sovereign power, disciplinary power dan biopower. Kolaborasi info episteme dan infopower kemudian mendorong konstitusi subjek, informational person, yang memperlihatkan suatu relasionalisme non-manusia.

.....A new mode of social existence called the information society is characterized by the occurrence of informational turn in various dimensions. This research is an attempt to show various possible changes brought by informational turn in the realm of knowledge, power and “subject”. Through the hermeneutic method (reproductive/productive) and taking inspiration and theoretical assumptions from Michel Foucault’s thoughts and his followers, this paper concludes that the informational turn in the realm of knowledge is marked by the presence of info episteme which is closely related to the conditions of media/technology. The informational turn in the realm of power is indicated by the emergence of infopower that have different techniques and operations from sovereign power, disciplinary power and biopower. The collaboration of info episteme and infopower then stimulates the constitution of subject, informational person, which shows a non-human relationalism.