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Analisis Spasial Place Attachment dan Pro Environmental Behaviour pada Penduduk Jakarta = Spatial Analysis of Place Attachment and Pro Environmental Behaviour on Jakarta Residents

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Abstrak

Penelitian ini dilakukan untuk melihat hubungan antara place attachment dan pro environmental behaviour serta persebaran spasialnya pada penduduk Jakarta. Partisipan yang didapatkan sebanyak 502 penduduk Jakarta berusia di atas 18 tahun dari 203 kelurahan. Pengukuran dilakukan menggunakan alat ukur place attachment dan General Ecological Behaviour. Hasil analisis statistik menunjukkan bahwa place attachment dengan dimensi physical attachment ($r=0.39$, $p < 0.01$) dan social attachment ($r=0.39$, $p < 0.01$) mempunyai korelasi yang signifikan dengan pro environmental behaviour. Analisis spasial kemudian menunjukkan bahwa terdapat klasterisasi untuk physical attachment (Moran’s I= 0.099), social attachment (Moran’s I= 0.115), dan pro environmental behaviour (Moran’s I= 0.097) pada tingkat kelurahan di Jakarta.
..... This study was conducted to determine the relationship between place attachment and pro environmental behaviour as well as the spatial distribution on Jakarta residents. Participants consisted of 502 Jakarta residents aged above 18 years old from 203 Jakarta sub-districs. The measurement that is used in this study are place attachment scale and General Ecological Behaviour. The statistical analysis found that place attachment with physical attachment ($r=0.39$, $p < 0.01$) and social attachment ($r=0.39$, $p < 0.01$) dimensions are correlated significantly with pro environmental behaviour. Spatial analysis shown that physical attachment (Moran’s I= 0.099), social attachment (Moran’s I= 0.115), and pro environmental behaviour (Moran’s I= 0.097) are clustered in sub-district level.