

Identitas Budaya Masyarakat Aceh dalam Diaspora Perniagaan Kedai Runcit di Malaysia = Identity of the Acehnese Society in the Commercial Diaspora of Grocery Store in Malaysia

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Abstrak

Tesis ini berisi pembahasan tentang petan diaspora dalam pembentukan identitas diaspora komersial kelontong (Kedai Runcit) masyarakat Aceh di negara sekutu Malaysia. Korpus data penelitian ini mencakup 7 wilayah dengan mayoritas pendatang dari Aceh ke Negara Malaysia, meliputi Aceh Utara, Aceh Timur, Pidie, Pidie Jaya, Aceh Tamiang, Aceh Selatan. Sebaran identitas dan diaspora perdagangan gerai ritel Aceh berada di negara-negara berikut : Kuala Lumpur, Kedah, Pulau Pinang, Perak, Malaka, Selangor dan Johor. Hal ini telah menjadi bentuk geokultural dan hubungan bilateral Indonesia – Malaysia. Tesis ini mengkaji tentang migrasi, adaptasi dan akurasi diaspora Aceh dalam perdagangan Kedai Runcit di Malaysia. Kajian atas temuan ini difokuskan pada tinjauan identitas budaya masyarakat Aceh pada diaspora Kedai Runcit di Malaysia. Diantara minoritas diaspora di Malaysia, terdapat sejumlah kecil pendatang Aceh pasca konflik RI-GAM dan pasca tsunami Malaysia dikenal sebagai negara multietnis kedua setelah Singapura di Asia Tenggara. Peneliti akan mencari sampel masyarakat Aceh yang berhasil menciptakan komunitas baru diantara komunitas etnis, Melayu lokal, etnis Tionghoa, etnis India yang mayoritas di Malaysia. Peneliti akan menggunakan studi pustaka dan metode deskriptif kualitatif dalam pengumpulan data melalui wawancara online. Sampel yang diambil adalah beberapa orang Aceh yang tinggal atau memiliki paspor dan kartu identitas tetap di Malaysia. Hasil kajian penelitian ini menunjukkan bahwa memang benar dan proses diaspora antara masyarakat Aceh di Malaysia melalui kelontong runcit.

.....This thesis contains a discussion of the role of diaspora in the formation of the commercial diaspora identity of grocery (Kedai Runcit) the Achenese community in the allied country of Malaysia. The corpus of this research data covers 7 regions with the majority of immigrants from Aceh to the state of Malaysia, covering districts including : North Aceh, East Aceh, Pidie, Pidie Jaya, Aceh Tamiang, South Aceh. The distribution of identity and the trade diaspora of Aceh's retail outlets is in the following states : Kuala Lumpur, Keudah, Pulau Pinang, Perak, Malacca, Selangor and Johor. This has become a geocultural from of bilateral Indonesia-Malaysia relations. The thesis examines the migration, adaptation, and accuration of the Achenese diaspora in Kedai Runcit commerce in Malaysia. The study of these findings is focused on a review of the cultural identity of the Achenese people in the Runcit Tavern diaspora in Malaysia. Among the diaspora minorities in Malaysia, there are a small number of Achenese migrants after conflict RI-GAM and post-tsunami Malaysia is know as the second multietnic country after Singapore in Southeast Asia. Researchers will look for samples of Achenese people who heve succeeded in creating new communities among ethnic communities, local Malays, ethnic Chinese, ethnic Indians who are the majority in Malaysia. Researchs will use literature review and descriptive qualitative methods in collecting data trough interviews online. The sample taken is some Achenese who live or have permanent passports and identity card in Malaysia. The results of this research study indicate that it is true that there is a diaspora process between the Achenese people in Malaysia through grocery the runcit.