

Innovation in Sustainable Management and Entrepreneurship: 2019 International Symposium in Management (SIM2019)

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920553209&lokasi=lokal>

Abstrak

This book analyses state-of-the-art techniques in business process management as drivers of advanced entrepreneurship, financial management, supply chain management, and sustainability management. The role of management in a rapidly-changing environment and the use of innovative methods and techniques to address and solve key management problems are also explored.