

Analysis of Toyota Motor Company's Global Supply Chain Management = Analisis Manajemen Rantai Pasokan Global Toyota Motor Company

Satria Kemal Rahadi, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920550584&lokasi=lokal>

Abstrak

Laporan ini menganalisis rantai pasokan Toyota Motor Company, dengan fokus pada jaringan rantai pasokan, pengadaan, outsourcing, inisiatif CSR, serta permasalahan internal. Di balik kinerja Toyota terdapat sistem rantai pasokan brilian yang digunakan yang memungkinkan semuanya menjadi mungkin. Namun, meskipun manajemen rantai pasokannya kuat, Toyota menghadapi beberapa tantangan yang berasal dari ketegangan geopolitik dan bencana alam yang dapat mengganggu rantai pasokan, menyebabkan kekurangan komponen dan penundaan produksi. Meskipun Toyota sangat terpukul oleh kekurangan semikonduktor, Toyota telah menunjukkan ketahanan dan respons TPS terhadap tantangan yang tidak terduga.This report analyzes the supply chain intricacies of Toyota Motor Company, with a focus on their supply chain network, procurement, outsourcing, CSR initiatives as well as the problems they are facing. Behind Toyota's performance lies a brilliant supply chain system that has been used that makes it all possible. However, despite its strong supply chain management, Toyota faces several challenges stemming from Geopolitical tensions and natural disasters that can disrupt supply chains, causing component shortages and manufacturing delays. Although Toyota has been hit hard by the worldwide semiconductor shortage, the company has shown its TPS resilience and responsiveness to unforeseen challenges.