

## Biologically active ingredients : demonstrating their mechanisms and proof of efficacy

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### Abstrak

The How, What and Why Reference of Active Ingredients

Active ingredient research advances quickly and you can't afford to miss the next active principle that could make that new product a blockbuster. This compilation of articles from Cosmetics & Toiletries magazine provides a look at the cutting-edge of active ingredient and testing methodology research.

Biologically Active Ingredients explains what is known about specific active ingredients used by formulating chemists from the manufacturing industry and even explains how a certain type of mechanism or the efficacy of an active ingredient is measured. This compilation is a must-have for chemists in the development labs of both the manufacturing industry and the supplier industry!