

Portal Manggarai = Portal Manggarai

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Abstrak

Posisi Manggarai sebagai pusat transit Jakarta tentu berdampak bagi perekonomian warga sekitar. Kawasan Manggarai memerlukan perencanaan berbasis transit-oriented development (TOD), yaitu Simpul Manggarai, supaya terdapat kesinambungan. Sebagai TOD, Simpul Manggarai dilengkapi oleh berbagai aktivitas ekonomi, salah satunya adalah edutainment (edukasi-hiburan). Portal Manggarai, sebagai bagian dari edutainment block, merupakan pusat edukasi berbasis teknologi komunikasi digital. Penggunaan teknologi-teknologi komunikasi digital, seperti virtual reality (VR), augmented reality (AR), dan hologram, menghemat ruang dan waktu serta memberikan keleluasaan dalam mengomunikasikan sesuatu. Keberadaan Portal Manggarai berdampak baik bagi masyarakat Manggarai bahkan luar Manggarai melalui pendidikan, pengembangan talenta digital, penciptaan lapangan pekerjaan, hingga terwujudnya komunitas yang berkelanjutan di Simpul Manggarai.

..... Manggarai's position as transit hub in Jakarta certainly impacts local residents' economy. Manggarai needs transit-oriented development (TOD) planning, Simpul Manggarai, to integrate local residents' needs with Manggarai's potential as transit center. As a TOD, Simpul Manggarai has several economy activities, one of them is edutainment (education-entertainment). Portal Manggarai, as a part of edutainment block, is an education center based on digital communication technology. The usage of digital communication technologies, such as virtual reality, augmented reality, and hologram, saves space and time as well provides freedom in communicating. The presence of Portal Manggarai gives good impacts on local residents and outsiders, such as education, digital talent development, job creation, and supporting a sustainable community of Simpul Manggarai.