

# **Hubungan Antara Pandangan Budaya dan Dukungan Suami terhadap Motivasi Ibu dalam Memberikan ASI Eksklusif = The Relationship of Cultural Views and Husband's Support with Mother's Motivation to Provide Exclusive Breastfeeding**

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## **Abstrak**

Pemberian ASI eksklusif dipengaruhi oleh beberapa hal, diantaranya adalah motivasi ibu dan faktor pendukung dalam memberikan ASI eksklusif seperti faktor budaya, sosial, faktor ekonomi dan faktor psikologis serta faktor dari lingkungan ibu menyusui seperti dukungan keluarga seperti suami. Penelitian ini bertujuan untuk mengetahui hubungan antara faktor pandangan budaya dan dukungan suami terhadap motivasi ibu dalam memberikan ASI eksklusif. Penelitian ini merupakan penelitian kuantitatif dengan pendekatan potong lintang atau Cross Sectional. Teknik pengambilan sampel yang digunakan adalah non-probability sampling, dengan jumlah sampel sebanyak 133 responden. Responden merupakan ibu yang memberikan ASI Eksklusif di wilayah Puskesmas Paninggilan Kecamatan Ciledug Kota Tangerang Propinsi Banten tahun 2023. Pengumpulan data dilakukan dengan menggunakan kuesioner yang disebarluaskan kepada ibu menyusui di kelurahan Paninggilan Ciledug. Hasil penelitian menunjukkan bahwa sebanyak 80 ibu menyusui mempunyai pandangan budaya yang baik mengenai ASI Eksklusif (60.2%), mendapatkan dukungan yang baik dari suaminya (72.9%). Mempunyai motivasi dalam memberikan ASI eksklusif. Hasil penelitian menunjukkan ada hubungan yang signifikan antara pandangan budaya dengan motivasi ibu dalam memberikan ASI eksklusif di puskesmas Paninggilan kecamatan Ciledug kota Tangerang propinsi Banten ( $p = 0.049$ ) dan ada hubungan yang signifikan antara dukungan suami dengan motivasi ibu dalam memberikan ASI eksklusif di puskesmas Paninggilan kecamatan Ciledug kota Tangerang propinsi Banten ( $p = 0.034$ ). Pandangan budaya yang baik serta dukungan suami yang baik memiliki peranan penting bagi ibu dalam memberikan ASI eksklusif pada bayinya.

.....Exclusive breastfeeding is influenced by several things, including the mother's motivation and supporting factors in providing exclusive breastfeeding such as cultural, social, economic factors and psychological factors as well as factors from the breastfeeding mother's environment such as family support such as husband. This research aims to determine the relationship between these factors. Cultural views and husband's support for mothers' motivation to provide exclusive breastfeeding. This research is quantitative research with a cross-sectional or cross-sectional approach. The target population in this study was breastfeeding mothers who had husbands in the Paninggilan community health center area, Ciledug sub-district, Tangerang city, Banten province. The sampling technique used was non-probability sampling, with a total sample of 133 respondents. Respondents were breastfeeding mothers in the Paninggilan Community Health Center area, Ciledug District, Tangerang City, Banten Province in 2023. Data was collected using an online questionnaire which was distributed to breastfeeding mothers in Paninggilan Ciledug. The results of the study showed that 80 of breastfeeding mothers had a good cultural view of exclusive breastfeeding (60.2%), the majority of breastfeeding mothers received good support from their husbands (72.9%). Most breastfeeding mothers have the motivation to exclusively breastfeed. The results of the research show that there is a significant relationship between cultural views on mothers' motivation in providing exclusive

breastfeeding at the Paninggilan community health center, Ciledug sub-district, Tangerang city, Banten province ( $p = 0.049$ ) and there is a significant relationship between husband's support and mothers' motivation for providing exclusive breastfeeding at the Paninggilan district health center. ciledug, Tangerang city, Banten province ( $p = 0.034$ ). Good cultural views and good husband support play an important role for mothers in providing exclusive breastfeeding to their babies.