

Analisis Pengaruh Goal Orientations terhadap Creativity Performance yang dimediasi oleh Knowledge Management Behavior pada Departemen Schlumberger Integrated Solutions (SIS) di Perusahaan Schlumberger Indonesia = Analysis of The Effect of Goal Orientations on Creativity Performance mediated by Knowledge Management Behavior in Software Integrated Solutions (SIS) Segment of Schlumberger Indonesia

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Abstrak

Penelitian ini bertujuan untuk mengetahui pengaruh Goal Orientations terhadap Creativity Performance yang dimediasi oleh Knowledge Management Behavior pada Departemen Schlumberger Integrated Solutions (SIS) di Perusahaan Schlumberger Indonesia. Responden dalam penelitian ini adalah 126 karyawan pada Departemen Schlumberger Integrated Solutions (SIS) di Perusahaan Schlumberger Indonesia. Dengan menggunakan metode pengolahan data SPSS hasil penelitian menunjukan bahwa goal orientations memiliki pengaruh positif terhadap creativity performance. Kemudian goal orientations memiliki pengaruh positif terhadap knowledge management behavior. Selain itu knowledge management behavior memediasi antara goal orientations terhadap creativity performance.

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This research is aim to find the effect of Goal Orientations on Creativity Performance mediated by Knowledge Management Behavior in Departemen Schlumberger Integrated Solutions (SIS) of Schlumberger Indonesia. Responden are 126 employees at Schlumberger Integrated Solutions (SIS) segment at Schlumberger Indonesia. Method used by SPSS, the result show that goal orientations have a positive effect on creativity performance. Then goal orientations have positive effect on knowledge management behavior. Also knowledge management behavior is mediated goal orientations and creativity performance.