

Pengenalan Profesi Apoteker Terhadap Anak Usia Dini Melalui Program “One Fun Day Safari Apotek Bersama Kimia Farma” di Apotek Kimia Farma Summarecon Bekasi = Introduction of Pharmacist to Early Childhood through a One Fun Day Safari Pharmacy Together with Kimia Farma Program in Kimia Farma Pharmacy Summarecon Bekasi

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Abstrak

Profesi apoteker memiliki peran yang sama pentingnya dengan profesi tenaga kesehatan lainnya. Namun sejauh ini, profesi apoteker kurang terlihat eksistensinya di kalangan masyarakat. Maka dari itu, pengenalan profesi apoteker harus dilakukan sejak dini. Hal tersebut dapat dilakukan melalui suatu program yang diinisiasi oleh Ikatan Apoteker Indonesia (IAI), yaitu Apoteker Cilik yang dilaksanakan untuk memperingati World Pharmacist Day pada tahun 2019 lalu. Terinspirasi dari program tersebut, Apotek Kimia Farma Summarecon Bekasi mencanangkan suatu kegiatan bernama “One Fun Day Safari Apotek Bersama Kimia Farma” dengan tujuan utama yaitu memperkenalkan profesi apoteker kepada siswa taman kanak-kanak serta menciptakan kerjasama antara apotek dengan instansi terkait sehingga diharapkan dapat membangun hubungan baik yang bermanfaat. Selaras dengan citra Apotek Kimia Farma yang merupakan suatu unit pelayanan masyarakat yang bergerak di bidang kesehatan, memiliki kepedulian terhadap masyarakat dalam membantu masyarakat melalui pemberian ilmu pengetahuan mengenai kesehatan khususnya bidang kefarmasia. Kegiatan tersebut direncanakan untuk dilaksanakan di Apotek Kimia Farma Summarecon Bekasi pada awal tahun ajaran baru 2023. Safari Apotek diisi dengan kegiatan edukatif seperti pengenalan tugas apoteker, bentuk dan jenis sediaan farmasi, tanya jawab interaktif, serta kegiatan mewarnai. Pengenalan dilakukan secara lisan menggunakan power point dan video animasi maupun praktik langsung agar dapat menarik perhatian dan antusias peserta. Kegiatan ini masih dalam proses perencanaan sehingga diharapkan dapat terlaksana sesuai dengan waktu yang telah ditentukan.

..... Pharmacist has a role that is as important as other health professional professions. But so far, the existency of pharmacist has not been seen in the community. Therefore, introduction of pharmacist profession must be done early. This can be done through a program initiated by the Indonesian Pharmacist Association (IAI), namely a Little Pharmacist which was held to commemorate World Pharmacist Day in 2019. Inspired by this program, Kimia Farma Pharmacy Summarecon Bekasi launched an activity called "One Fun Day Safari Apotek Bersama Kimia Farma" with the main objective of introducing the pharmacist profession to kindergarten students and creating collaboration between pharmacies and related agencies so that it is hoped to be able to build beneficial good relationships. In line with the image of Kimia Farma Pharmacy which is a community service unit engaged in the health sector, has concern for the community in helping the community through the provision of knowledge about health, especially in the pharmaceutical sector. This activity is planned to be held at Kimia Farma Pharmacy Summarecon Bekasi at the start of the 2023 school year. The “Safari Apotek” designed with educational activities such as an introduction to pharmacist duties, forms and types of pharmaceutical preparations, interactive questions and answers, and coloring activities. The introduction was carried out orally using power point and animated videos as well as

direct practice in order to attract the attention and enthusiasm of the participants. This activity is still in the planning process so it is expected to be carried out in accordance with the time that has been determined.