

## Dampak Pandemi Covid-19 terhadap Proses Pengadaan Usaha Kecil dan Menengah = Impact of Covid-19 Pandemic Towards The Procurement Process of Small and Medium Enterprises

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### Abstrak

Fungsi pengadaan telah membantu bisnis modern untuk mendapatkan keunggulan kompetitif. Tidak hanya menguntungkan perusahaan besar, studi juga menunjukkan bagaimana UKM menyadari pentingnya proses pengadaan dalam membantu bisnis mereka menjadi lebih kompetitif. Sayangnya, terjadinya Pandemi Covid-19 telah menimbulkan guncangan yang masif terhadap aktivitas sehari-hari, yang sangat berdampak pada bisnis dan kegiatan ekonomi. Karena sebagian besar fungsi bisnis terkena dampak negatif, penelitian telah menunjukkan minat di bidang pengadaan untuk mengeksplorasi seberapa signifikan dampak Covid-19 terhadap proses pengadaan bisnis. Namun, perhatian minimal telah diberikan pada proses pengadaan UKM dan bagaimana dampak Pandemi terhadapnya. Untuk mengatasi kesenjangan penelitian tersebut, penelitian ini bertujuan untuk memperluas wawasan mengenai dampak Pandemi Covid-19 terhadap proses pengadaan UKM. Untuk mencapai hal tersebut, penelitian ini mengadopsi pendekatan penelitian induktif, mengumpulkan informasi dari 6 wawancara mendalam dengan peserta yang bertanggung jawab atas proses pengadaan di masing-masing UKM di Indonesia. Temuan menunjukkan bahwa Pandemi sangat berdampak pada proses pengadaan UKM, dijelaskan dalam tiga dimensi agregat: Masalah Akibat Pandemi Covid-19, Tanggapan terhadap Pandemi Covid-19, dan Keunggulan Kompetitif dari Penyesuaian Proses Pengadaan. Studi ini memberikan kontribusi penting pada literatur yang ada dengan berfokus pada konteks spesifik proses pengadaan di usaha kecil dan menengah (UKM) untuk memperluas pemahaman kita tentang dampak Pandemi terhadap proses pengadaan UKM untuk mendapatkan daya saing. keuntungan. Rekomendasi diberikan dalam jangka pendek, jangka menengah, dan jangka panjang untuk membantu mempersiapkan UKM menghadapi gangguan yang mengganggu proses pengadaan dan tetap tangguh dan kompetitif.

.....The procurement function has helped modern businesses to gain a competitive advantage. Not only does it benefit large firms, but studies have also shown how SMEs are aware of the importance of the procurement process in helping their businesses to be more competitive. Unfortunately, the occurrence of the Covid-19 Pandemic has caused a massive shock to day- to-day activities, which highly impact businesses and economic activities. As most of the business functions are adversely impacted, studies have shown interest in the area of procurement to explore how significantly Covid-19 impacts the procurement process of businesses. However, minimum attention has been paid to SMEs' procurement process and how the Pandemic impacts it. To address this research gap, this study aims to extend the insight into the impact of the Covid-19 Pandemic towards the procurement process of SMEs. To achieve this, this study adopted an inductive research approach, gathering information from 6 in-depth interviews with participants responsible for the procurement process in the respective SMEs in Indonesia. The findings indicate that the Pandemic has severely impacted the procurement process of SMEs, explained in three aggregate dimensions: Problems Caused by the Covid-19 Pandemic, Response towards the Covid-19 Pandemic, and Competitive Advantage from the Adjustments in the Procurement Process.

This study provides an essential contribution to the existing literature by focusing on the specific context of

the procurement process in small and medium-sized enterprises (SMEs) to expand our comprehension of the impact of the Pandemic on the procurement process of SMEs to obtain a competitive advantage. Recommendations are provided in the short-term, mid-term and long-term to help prepare the SMEs to face disruptions that interrupt the procurement process and stay resilient and competitive.