

# Analisa Dan Perbedaan Antara Media Right Agreement Dengan License Agreement Terkait Dengan Penayangan Hak Cipta Atas Audio Visual di Indonesia Dalam Ruang Lingkup Sport dan Movie = Analysis and Differences Between the Media Right Agreement and the License Agreement Related to the Display of Copyrights to Audio Visual in Indonesia in the Scope of Sport and Movie

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## Abstrak

Di Indonesia peraturan Hak Cipta diatur pada Undang Undang Hak Cipta nomor Nomor 28 Tahun 2014 dan pada hukum internasional menganut TRIPS, biasanya implementasi atas hak cipta yang diberikan oleh pencipta kepada pemegang hak cipta dapat melalui License Agreement untuk guna meng-exploitasi sisi komersial yang ada dalam hak cipta tersebut. Audio Visual ada bagian dari Hak Cipta yang sedang marak dinikmati oleh masyarakat Indonesia maupun Dunia dikarenakan terpaksaanya dihentikan mobilitas didalam masyarakat karena covid-19. Audio Visual dapat diberikan melalui License Agreement dan/atau Media Right Agreement lalu di daftarkan kepada Direktorat Jendral Hak Kekayaan intelektual, dari kedua perjanjian ini perlu diketahui apakah memiliki perbedaan yang signifikan dengan kaitan sah atau tidaknya dalam mengajukan kepemilikan Hak Cipta atas suatu Ciptaan di Lembaga yang berwenang.

.....In Indonesia, copyright regulations are regulated in the Copyright Law number 28 year 2014 and international law adheres to TRIPS , usually the implementation of copyright granted by the creator to the copyright holder can be through a license agreement to exploit the side of the copyright. commercial rights contained in the copyright. Audio Visual is part of Copyright which is currently being enjoyed by the people of Indonesia and the world because mobility in society has been forced to stop due to Covid-19. Audio Visual can be provided through a License Agreement and/or Media Rights Agreement and then registered with the Directorate General of Intellectual Property Rights, from these two agreements it is necessary to know whether there is a significant difference with the legal connection or not in applying for Copyright ownership of a Work in an institution that authorized.