

# Strategi Perpustakaan Nasional Republik Indonesia dalam Mewujudkan Konsep Inklusi Sosial di Unit Layanan Disabilitas = Strategy of the National Library of Indonesia on Realizing the Concept of Social Inclusion in the Disability Service Unit

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## Abstrak

Perpustakaan sebagai salah satu pusat sumber informasi baiknya perlu menjadi salah satu garda terdepan untuk merealisasikan sarana pembelajaran berbasis inklusi sosial, salah satunya dengan mendukung pemenuhan kebutuhan informasi bagi penyandang disabilitas. Penelitian ini bertujuan untuk mengidentifikasi bentuk penerapan dan strategi Perpustakaan Nasional Republik Indonesia dalam mewujudkan konsep perpustakaan berbasis inklusi sosial melalui unit layanan disabilitas. Penelitian ini dilakukan dengan pendekatan kualitatif dan metode studi kasus. Informan dipilih melalui metode purposive sampling. Penjaringan data dilakukan dalam kurun waktu lima minggu sejak bulan sejak Oktober hingga November 2022 dengan teknik observasi, wawancara, dan analisis dokumen. Informan dalam penelitian ini adalah ketua kelompok unit layanan disabilitas, ketua kelompok layanan informasi, dan satu tenaga kerja perpustakaan difabel di unit layanan disabilitas. Hasil dari penelitian ini menunjukkan bahwa penerapan inklusi sosial di Perpusnas didasari kewajiban sebagai salah satu LPNK dalam mendukung RPJMN. Usaha dan strategi yang telah dilakukan dalam mewujudkan konsep inklusi sosial di unit layanan disabilitas dapat dilihat melalui strategi dalam mengembangkan kompetensi pustakawan, pengadaan sarana dan prasarana, serta pelaksanaan program pemberdayaan dan evaluasi pelayanan. Namun, terdapat suatu hambatan berupa proses pengadaan sarana prasarana yang membutuhkan waktu lama dan strategi promosi yang terbatas. Hambatan tersebut diharapkan dapat diatasi dengan keterbukaan antar tatanan kerja atas kendala yang dihadapi dalam pengadaan sarana prasarana dan rancangan strategi promosi baru yang lebih beragam demi meningkatkan intensitas kunjungan pemustaka difabel.

.....Libraries as a good source of information need to be at the forefront of realizing social inclusion-based learning facilities, one of which is by supporting the fulfillment of the information needs of persons with disabilities. This study aims to identify forms of implementation and strategies for the National Library of Indonesia in realizing the concept of a library based on social inclusion through a disability service unit. This research was conducted using a qualitative approach and case study method. Informants were selected through purposive sampling method. Data collection was carried out within five weeks from October to November 2022 using observation, interview and document analysis techniques. The informants in this study were the group chairperson of the disability service unit, the head of the information service group, and one disabled library worker in the disability service unit. The results of this study indicate that the implementation of social inclusion in the National Library is based on the obligation as one of the LPNKS in supporting the RPJMN. The efforts and strategies that have been made in realizing the concept of social inclusion in disability service units can be seen through strategies in developing the competence of librarians, procuring facilities and infrastructure, as well as implementing empowerment programs and evaluating services. However, there is an obstacle in the form of the process of procuring infrastructure which takes a long time and a limited promotion strategy. It is hoped that these obstacles can be overcome

by openness between work arrangements on the obstacles encountered in the procurement of infrastructure and the design of new, more diverse promotional strategies in order to increase the intensity of visits by disabled users.