Analysis capital budgeting at PT. Internet

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Abstrak

Corporate growth and business in this last years are experience of very big change. That change in trigger by quickly it him technological growth and telecommunications bearing infinite illusory world Information technology it is true create conducive new chapter each and everyone conduct activity without time definition, regional and even regulation.

Technological developments of telecommunications and computer have succeeded to create information infrastructure which in recognizing with internet. Infrastructure this cover to with refer to electronic network which useful in facility is transfer of interactive communications and information among others telephone network, cable network, cellular network, satellite network, and also network intra business and corporation in digital business context of marketing.

The research is descriptive methodology by using secondary data both for coming from internal and external. This Secondary data use the way of bibliography study and field study. This data later is in processing to calculate value of project by using traditional method. Eligibility analysis will be conducted pursuant to result of other factors and calculation which possible there is and can partake to influence company in taking decision.

Target of this research is to analyze eligibility of investment in PT. Internet by using capital budgeting method. So that company can stay and expand in the middle of tight emulation, management side in claiming to always to operate efficiently, goodness in defrayal of investment and also his operational. One of the way of to strengthen its effort is by have investment. Investment Optimalisi represent very factor is necessary for growth of company, because efficacy an investment will give doubled impact to company growth in the future.

Each company owning big opportunity to get profit tend to have very high emulation storey level, because beneficial business will draw other company enter the business. Therefore, management which is with quality needed to, so that can compete, stays and grows. Need in realizing, because the limitations of ability of company to provide the level of working capital, company management have to can budget capital in an optimal fashion.

Decision of capital budgeting of vital importance because affecting at implication from decision will take place llama and continuously till a[n sufficient period or have long-range consequence. Besides determining big asset forms and entangle big expenditure

Make decision used by method capital budgeting is Payback Period method, Discounted Payback Period

method, Net Present Value method, Internal Rate of Return method, Profitability Index method and Internal Modified of Rate Return method. So much many used method only Net Present Value method and internal method of Rate of Return which is often used while for the method of Internal Modified Rate of Return seldom be used. Reason often Net Present Value method and Internal method of Rate of Return used by is because its accuracy.

Usage of Cost capital of equal to 10 % and 12 % which have been adapted for by risk is to have result which are positive. From result of solution of conducted analysis by using PP method, DPP, NPV, IRR and PI to the investment obtained by conclusion that the investment competent accepted by because value which in obtaining from each; every capital budgeting method is positive

From result of this investment analysis is suggested that investment execution done pursuant to real correct step, to conduct investment alternative choice shall is always relied on investment criterion. Source of fund used for the investment of earn in obtaining from outside company apart from company capital.