

Pengembangan strategi pelayanan infertilitas di RSUP Dr. Hasan Sadikin Bandung

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Abstrak

Penanganan pasangan ingin anak membutuhkan kesabaran dari pihak medis maupun pasien di samping kemampuan mendiagnosa serta pengobatan yang terarah. RSUP Dr. Hasan Sadikin mempunyai kelompok kerja ART (Assisted Reproductive Technology) dengan surat keputusan Direktur Nomor: Kp 01.01.1.2.231.P tanggal 20 Nopember 1995, untuk mengembangkan Tim Ahli Bayi Tabung di Seksi Infertilitas SMF Kebidanan dan Penyakit Kandungan. Kememapuan penanganann pasangan infertil di RSUP Dr. Hasan Sadikin masih jauh dari memadai, karena keterbatasan sarana, sedangkan kebutuhan akan pelayanan ART sudah mendesak.

Penelitian ini dilakukan dengan tujuan memperoleh gambaran trend pelayanan infertilitas di RSUP Dr. Hasan Sadikin dan memilih model strategis yang tepat untuk di terapkan. Penelitian ini adalah operasional riset yang dianalisis secara kuantitatif dan kualitatif.

Hasil penelitian dari analisa situasi menggambarkan total jumlah kunjungan pelayanan mengalami penurunan sekitar 19,21% dan dari total jumlah kasus, 87% kasus usia di bawah 35 tahun potensi untuk ditangani tuntas dan 67% kasuss memerlukan tindakan ART, pada periode tahun 1993-1997.

Hasil analisis metode Dekamposisi menggambarkan faktor trend kunjungan menurun, sehingga sulit untuk merencanakan sasaran jangka panjang, dan Indeks Musim. memperlihatkan peningkatan hanya pada bulan Januari, Maret, Mei, Juni, Nopember dan Desember, sehingga baru dapat mereucanakan sasaran jangka pendek di pelayanan infertilitas.

Hasil analisis metode Delphi menggambarkan derajat pelaksanaan rendah, akselerasi pelayanan lamban, adanya factor pendorong dan penghambat pelaksanaan serta masalah keuangan sebagai faktor kekuatan, kelemahan, ancaman dan peluang Seksi Pelayanan Infertilitas.

Hasil analisis matrike SPACE dalam memposisikan strategi sebagai langkah awal pemilihan model strategi, yaitu pada Kuadran I: Agresif adalah pertumbuhan dan perkembangan.

Pada penelitian ini dibahas dua strategi alternatif untuk memilih model strategi yang tepat, yaitu strategi umum/bisnis dan strategi operasional. Untuk mengembangkan pelayanan infertilitas di RSUP Dr. Hasan Sadikin saat ini dipilih strategi operasional dengan sasaran elemen kunci pengembangan di bidang pemasaran, keuangan, produksi/operasi, riset dan pengembangan, sumber daya manusia serta konsisten dengan target lahir bayi tabung, sehingga. dapat disusun program kerja berdasarkan pendekatan legislatif, edukatif, ekonomi, administratif dan teknis.

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Managing couples wishing to have children needs patience from the medical services as well as the patient besides ability to diagnose and well planned medical treatment. Dr. Hasan Sadikin Provincial Hospital developed has an ART (Assisted Reproductive Technology) team work through the Director's Decree: Kp. 01.01.2. 231.P date 20'h November 1995. This Team of Experts of Test-tube Babies at the Infertility Division, Obstetrics and Gynecology Department is developing it capability in managing infertile couples at

Dr. Hasan Sadikin Provincial Hospital, however it still far from adequate, due to limited facilities, while the need for ART services is already urgently field.

This is an operational research study, utilizing quantitative and qualitative analysis, aiming at obtaining the trend of the infertility service demand at Dr. Hasan Sadikin Provincial Hospital, and selecting a correct strategy model to be applied.

The situational analysis of this study revealed for that a period of 1993-1997 there was a decrease of around 19,21% in the total number of visits; in which, 87 % of the cases of those under 35 years of age and were potential for complete treatment, while 67% of the cases needed an ART management.

Analysis by decomposition method revealed that the trend factor decreased, so that it was difficult to plan for a long term target, and that the season Index showed an increase only in the months of January, March, May, June, November, and December, so that only a short term plan could be planned in the infertility services.

Analysis by the Delphi method revealed a low level of implementation, a slow acceleration of service, the presence of enhancing and delaying factors in the implementation, and also financial problems as factors of strength, weakness, threat, and opportunity in the infertility services.

Result of SPACE matrix analysis in positioning strategy as an initial step in the selection of a strategy model, is as follows Quadrant I: Aggressive is growth and development.

In this study two alternative strategies were analyzed to choose the right strategy model, i.e. general business strategy and operational strategy to develop the infertility services at Dr. Hasan Sadikin Provincial Hospital.

At present the operational strategy was selection with the development key element as the target in the aspect of marketing, finance, production/operation, research and development, human resources, and consistent with the birth of test-tube babies as target, so as to allow the compilation of a working program based on a legislative, educative, economic, administrative, and technical approach.