

The cross-disciplinary perspectives of management: Challenges and opportunities

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20528018&lokasi=lokal>

Abstrak

This book provides cross-disciplinary management research that integrates theories, concepts, and perspectives from two or more scientific disciplines. It aims to resolve complex theoretical problems within multiple industries, fields and areas of management including mergers, SMEs, hospitality, and healthcare.