

Analisis Pengaruh Investor Institusi Asing Terhadap Investasi Jangka Panjang, Human Capital Dan Inovasi Perusahaan Publik Di Bursa Efek Indonesia = Analysis Of The Influence Of Foreign Institutional Investors On Long Term Investment, Human Capital And Innovation In Public Companies Listed On The Indonesian Stock Exchange

Rahmat Faizal, author

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Abstrak

Peran investor institusi asing semakin menonjol di perusahaan-perusahaan di seluruh dunia. Mereka tidak hanya memiliki kesamaan karakteristik sebagai investor institusi keuangan, tetapi juga memiliki keunikan tersendiri yang berbeda dengan investor institusi domestik. Penelitian ini mencoba melihat pengaruh investor institusi asing terhadap investasi jangka panjang (Capital Expenditure & Research & Development), human capital dan inovasi pada perusahaan publik yang listed di Bursa Efek Indonesia. Data yang digunakan adalah sampel perusahaan publik non-keuangan yang terdaftar di Bursa Efek Indonesia (BEI) dengan periode penelitian tahun 2011-2020. Penelitian ini membuktikan bahwa terdapat pengaruh yang signifikan dari investor institusi asing terhadap investasi jangka panjang, dan tidak terdapat pengaruh yang signifikan dari investor institusi asing terhadap human capital dan inovasi perusahaan publik di Indonesia.The role of foreign institutional investors is becoming increasingly prominent in companies around the world. They not only have the same characteristics as financial institutional investors, but also have their own uniqueness that is different from domestic institutional investors. This study tries to see the influence of foreign institutional investors on long-term investment (Capital Expenditure & Research & Development), human capital and innovation in public companies listed on the Indonesia Stock Exchange. The data used is a sample of public companies listed on the Indonesia Stock Exchange (IDX) with a research period of 2011-2020. This study proves that there is a significant influence from investors on long-term investment, and there is no significant influence from investors on human capital and innovation of public companies in Indonesia.