

Dinamika hubungan antara keahlian menulis karakter fiksi, lama pengalaman menulis, bentuk profesi, motivasi intrinsik, dan trait kepribadian keterbukaan pada pengalaman = Dynamics of the relationship between fictional character writing expertise, writing experience, professional category, intrinsic motivation, and openness to experience

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Abstrak

Karakter fiksi mulai umum menjadi topik pembahasan dalam bidang psikonaratologi. Karakter fiksi ditemukan dapat dianggap sangat menarik dan meyakinkan bagi pembaca hingga memunculkan hubungan parasosial antara pembaca dan karakter. Berdasarkan studi literatur yang ditemukan, lama pengalaman menulis, bentuk profesi yang diasumsikan penulis, motivasi intrinsik menulis fiksi, dan trait openness to experience diduga memiliki pengaruh pada keahlian menulis karakter fiksi yang dianggap menarik dan meyakinkan bagi pembaca. Untuk menelusuri hubungan antara variabel-variabel tersebut, dilakukan penelitian pada kelompok penulis profesional, penulis fiksi hobi, dan non-penulis berusia 18-35 tahun di Indonesia. Pengambilan data dilakukan secara daring menggunakan kuesioner motivasi intrinsik pada karya fiksi dan IPIP-BMF-25 untuk partisipan, serta Borang Penilaian Karakter Fiksi untuk referensi bagi juri. Melalui analisis ANOVA dan uji model multiple mediation, ditemukan bahwa (1) trait openness to experience memiliki pengaruh pada motivasi intrinsik menulis fiksi, (2) tidak ditemukan pengaruh motivasi intrinsik pada lama pengalaman menulis, (3) lama pengalaman menulis ditemukan memiliki hubungan negatif dengan keahlian mendeskripsikan karakter fiksi.

..... In the field of psychonarratology, fictional character is becoming a common topic of discussion. Fictional characters are often found to be extremely engaging and convincing in the readers' mind that it forms a parasocial relationship between the readers and the character. Based on existing literature studies, fiction writing experience, assumed professional category, intrinsic motivation, and openness to experience were indicated to influence the expertise to write fictional character. This study was conducted in sample groups of professional writers, hobbyist writers, and non-writers aged between 18-35 years old in Indonesia. Data were collected online using an intrinsic motivation questionnaire and IPIP-BMF-25 for participants, and a fictional characters assessment form as reference for raters. Through ANOVA analysis and multiple mediation model testing, it was found that (1) the openness to experience trait had an influence on the intrinsic motivation of writing fiction, (2) there was no effect of intrinsic motivation on the length of writing experience, (3) the length of writing experience was found to have a negative relationship with skills to describe fictional characters.