

# Analisis Dampak Kebijakan Anggaran Belanja Militer terhadap Investasi Perusahaan Manajemen Investasi di Perusahaan Industri Militer: Studi Kasus Lockheed Martin Tahun 2021 = Analysis of the Impact of Military Expenditure Policy on Investment Management Company Investments in Military Industrial Companies: Lockheed Martin Case Study in 2021

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## Abstrak

Karya Akhir ini membahas dampak kebijakan anggaran belanja militer Amerika Serikat terhadap investasi tiga perusahaan manajemen investasi di perusahaan industri militer Lockheed Martin dalam rentang waktu tahun 2021. Ketiga perusahaan manajemen investasi tersebut yakni State Street Corporation, Vanguard dan Blackrock. Perusahaan manajemen investasi sendiri memiliki posisi penting sebagai pemilik saham perusahaan industri militer. Melalui kepemilikan saham, perusahaan manajemen investasi dapat memperoleh manfaat dan memiliki kekuasaan dalam mengontrol perusahaan industri militer. Peneliti menggunakan pisau analisis teori <em>military Keynesianism</em>. Teori ini digunakan untuk menjelaskan peran intervensi kebijakan anggaran belanja militer Amerika Serikat terhadap sektor industri militer. Adapun dalam pengumpulan data, peneliti menggunakan teknik pengumpulan data kajian literatur. Peneliti mencari data sekunder yang relevan dengan topik penelitian yang bersumber dari literatur terdahulu, dokumen pemerintah, dokumen perusahaan dan artikel media. Hasil penelitian ini menunjukkan bahwa kebijakan anggaran belanja militer Amerika Serikat yang dipengaruhi oleh koneksi politik perusahaan manajemen investasi dengan perumus kebijakan berhasil memberikan dampak positif terhadap investasi perusahaan manajemen investasi. Dampak positif tersebut tercermin pada adanya keuntungan dari pemberian dividen dan <em>capital gain.</em>

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This final paper discusses the impact of the United States military budget policy on the investment of three investment management companies in Lockheed Martin's military industrial company in the span of 2021. The three investment management companies are State Street Corporation, Vanguard and Blackrock. Investment management companies themselves have an important position as shareholders in military industrial companies. Through share ownership, investment management companies can benefit and have the power to control military industrial companies. The researcher uses Keynesian military theory which is able to explain the role of the United States military budget policy intervention on the military industrial sector. As for data collection, researchers used data collection techniques literature review. The researcher looks for secondary data that is relevant to the research topic from previous literature, government documents, company documents and media articles. The results of this study indicate that the United States military budget policy which is influenced by the political connection of investment management companies with policy makers succeeded in having a positive impact on the investment of investment management companies. This positive impact is reflected in the benefits of dividends and capital gains.