

Peran Pelaksana CSR dalam Pemulihan Mata Pencaharian Masyarakat (Studi Deskriptif Peran Anwar Muhammad Foundation dalam Livelihood Restoration Program PT. Supreme Energy Muara Laboh) = The Role of CSR Implementers in Restoring Community Livelihoods (Descriptive Study of the Anwar Muhammad Foundation's Role in the Livelihood Restoration Program of PT Supreme Energy Muara Laboh)

Muhammad Hanif Ridho, author

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Abstrak

Penelitian ini membahas mengenai peran Anwar Muhammad Foundation sebagai pelaksana CSR dalam Pemulihan Mata Pencaharian Masyarakat pada Livelihood Restoration Program PT Supreme Energy Muara Laboh. Penelitian ini menggunakan pendekatan kualitatif dengan jenis penelitian deskriptif. Teknik pengumpulan data yang digunakan yaitu wawancara mendalam dan studi literatur. Penelitian ini dilatarbelakangi oleh adanya lahan area masyarakat di tiga jorong pada Kecamatan Pauh Duo yang diakuisisi sehingga berdampak pada mata pencaharian masyarakat. Hal tersebut mendorong PT SEML untuk memenuhi kewajibannya dalam memulihkan mata pencaharian masyarakat melalui Livelihood Restoration Program dilimpahkan pengerjaannya kepada Anwar Muhammad Foundation. Hasil dari penelitian tersebut adalah dalam pemulihan mata pencaharian masyarakat, AMF melakukan peran secara keseluruhan, pada tahap persiapan seperti penyusunan tim, validation assessment report, dan perencanaan rancangan, pada masa pendampingan, pada pendirian kelembagaan, serta pada proses evaluation outcomes. Adapun secara umum, AMF berperan memberikan konsultasi kepada PT SEML namun disertai juga dengan implementasi. Selain itu, AMF juga menjalankan peran seperti validation (assessment), planning, monitoring, reporting dan evaluasi. Selain itu, sesuai dengan kategorisasi peran community worker, AMF menjalankan peran seperti enabler, edukator, broker, perencana sosial, tenaga ahli, advokat, dan adaptasi peran secara mendasar. Berkaitan dengan pemulihan mata pencaharian, terbagi ke dalam lima aset berdasarkan Sustainable Livelihood Approach. Kelima aset tersebut meliputi Human Asset, Social Asset, Natural Asset, Physical Asset, dan Financial Asset. Berkaitan dengan itu, Setelah AMF berperan pada LRP diperlihatkan bahwa mata pencaharian masyarakat berdasarkan pembagian kelima aset tersebut secara umum terpulihkan. Namun secara keseluruhan terdapat beberapa kritik serta masukan kepada AMF pada pelaksanaan LRP tersebut. Terdapat pula beberapa tantangan yang dihadapi pada saat berperan dalam pemulihan mata pencaharian masyarakat, di antaranya pada saat pendampingan, pendirian kelembagaan, dan pada saat evaluasi.

.....This study discusses the role of the Anwar Muhammad Foundation as the implementer of CSR in the Restoration of Community Livelihoods in the Livelihood Restoration Program of PT Supreme Energy Muara Laboh. This study uses a qualitative approach and is a descriptive research type. Data collection techniques used were in-depth interviews and literature study. This research was motivated by the existence of community area land in three jorongs in Pauh Duo District which was acquired so that it had an impact on people's livelihoods. This prompted PT SEML to fulfil its obligation to restore community livelihoods through the Livelihood Restoration Program, which was delegated to the Anwar Muhammad Foundation. The result of this research is that in restoring community livelihoods, AMF performs its overall role, at the

preparation stage such as team preparation, validation assessment report, and design planning, during the mentoring period, in institutional establishment, and in the outcome evaluation process. In general, AMF's role is to provide consultation to PT SEML but is also accompanied by implementation. Furthermore, AMF also performs roles such as validation (assessment), planning, monitoring, reporting and evaluation. Moreover, in accordance with the categorization of the role of community workers, AMF performs roles such as enabler, educator, broker, social planner, expert, advocate, and fundamental role adaptation. Regarding livelihood restoration, divided into five assets based on the Sustainable Livelihood Approach. The five assets include Human Assets, Social Assets, Natural Assets, Physical Assets, and Financial Assets. Furthermore, After AMF's role in the LRP it was shown that community livelihoods based on the distribution of the five assets were generally recovered. However, overall, there are several criticisms and inputs to AMF on the implementation of the LRP. There are also several challenges faced when doing a role in restoring community livelihoods, including during mentoring, institutional establishment, and during evaluation.