

Pendekatan endogenous development dalam pemberdayaan Industri Kecil Menengah (IKM) di Kabupaten Kolaka sebagai upaya peningkatan daya saing produk lokal = Endogenous development approach in empowerment of Small Medium Industry (SMI) in the Kolaka Regency as an improvement effort local product competitiveness

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Abstrak

Kabupaten Kolaka dalam 5 tahun terakhir mengalami perlambatan pertumbuhan pada kategori Industri Pengolahan. Pada tahun 2020 terjadi penurunan pertumbuhan mencapai 0,46% di Kabupaten Kolaka. Penurunan pertumbuhan telah dipengaruhi oleh pandemi Covid-19. Salah satu sektor manufaktur yang terdampak di Kabupaten Kolaka adalah industri kecil dan menengah (IKM). Fokus penelitian adalah mendeskripsikan dan menganalisis pemberdayaan industri kecil dan menengah di Kabupaten Kolaka dengan pendekatan endogenous development. Pendekatan penelitian ini adalah kualitatif dan jenis penelitian deskriptif seperti yang dikemukakan Newman (2016). Wawancara dilakukan kepada 21 informan dengan teknik informan penelitian menggunakan purposive sampling. Hasil penelitian menunjukkan bahwa terdapat karakteristik endogenous development dalam pemberdayaan industri kecil dan menengah namun belum sepenuhnya didukung oleh kebijakan pemerintah daerah di Kabupaten Kolaka.

.....The Kolaka Regency, in the last 5 years has experienced slowdown in growth in the Processing Industry category. In 2020 there was a decline of growth reaching 0.46% in the Kolaka Regency. The decline of growth has been affected by the Covid-19 pandemic. One of the affected manufacturing sectors in Kolaka Regency is the small and medium industry (SMI). The focus of the research is to describe and analyze the empowerment of small and medium industry in the Kolaka Regency with an endogenous development approach. The approach of the study is the qualitative one, and the type of study according to the purpose of study by Newman (2016) is descriptive research. Interviews were conducted to 21 informants with the research informant technique using purposive sampling. The results of the study show that there are characteristics of endogenous development in the empowerment of small and medium industry but have not been fully supported by local government policies in the Kolaka Regency.