

# Impian Asia Tenggara: Analisis Kritis Ambisi Hidup Wanita di Era Modern dengan Film Disney Raya and the Last Dragon (2021) sebagai Bahan Ajar = The Southeast Asian Dream: Critical Analysis on Women's Life Ambition in Modern Times through Disney's Raya and the Last Dragon (2021) as a Pedagogy Tool

Giovanni Cornelia, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20520335&lokasi=lokal>

---

## Abstrak

Dengan mempertimbangkan inklusivitas perempuan dan perkembangan dari representasi keragaman budaya di media Barat, Walt Disney Animation Studio telah mempromosikan identitas Asia Tenggara dan emansipasi perempuan dalam waralaba Disney's Princess. Dengan mayoritas penontonnya adalah perempuan dari generasi muda, Disney memiliki tuntutan untuk menyajikan keragaman dan kesetaraan gender di layar kaca (Giroux & Pollack, 2010). Berdasarkan survei yang dilakukan terhadap delapan siswi SMP swasta Malang, penelitian ini menggunakan film Raya and the Last Dragon (2021) sebagai sarana untuk mendiskusikan tujuan hidup perempuan Asia Tenggara di era modern yang melampaui standar stereotip patriarki. Menggunakan metode penelitian kualitatif dengan pendekatan literasi kritis, survei dilakukan melalui esai jurnal dan pertemuan Zoom. Tulisan ini menganalisis tanggapan yang diberikan oleh para siswi setelah menonton film untuk mengetahui apakah film tersebut membantu untuk memahami penjelasan mengenai pandangan hidup dan cita-cita perempuan di Asia Tenggara dan apakah mahasiswa mampu bersikap kritis terhadap isu-isu terkait di Indonesia. Hasil penelitian menunjukkan bahwa mahasiswa tidak hanya mampu mengidentifikasi isu-isu terkait dengan ambisi perempuan Asia Tenggara yang tergambar secara implisit dalam film, tetapi juga mampu membangkitkan ambisi dan soft skill dalam kehidupan pribadi mahasiswa dengan menganalisis secara kritis film tersebut, berbagi pengalaman dan cita-cita, serta menjelaskan cara untuk mencapainya meskipun adanya tantangan yang akan ditemui.

.....Taking women's inclusivity and cultural diversity representation development in Western media into account, Walt Disney Animation Studio has promoted Southeast Asian identity and women emancipation in their Disney's Princess franchise. With the majority of the audience of its franchise being the young female generation, Disney has been in demand to bring diversity and gender equality to the screen (Giroux & Pollack, 2010). Based on the survey conducted with eight Malang private middle school female students as respondents, the study utilized Raya and the Last Dragon (2021) as a tool to discuss the transcending patriarchal expectations of Southeast Asian women's life purpose in the modern era. Using a qualitative research method with a critical literacy approach, the survey was conducted through journal essays and Zoom meetings. This paper analyzed the responses given by the students after they watched the film to find out whether the film helps to understand the explanations regarding women's views of life and end goals in Southeast Asia and whether the students are able to be critical of these related issues in Indonesia. The finding showed that students were not only able to identify the issues related to Southeast Asian women's life ambitions which have been portrayed implicitly in the film, but also to incite ambitions and soft skills in students' personal life by critically analyzing the movie, sharing their future goals, and explaining the ways to achieve them despite the foreseeable challenges.