

# Analisis Implementasi Kebijakan Pelayanan Keluarga Berencana (KB) Bergerak dalam Upaya Meningkatkan Akses Pelayanan KB di Provinsi DKI Jakarta Tahun 2019 = Analysis of Policy Implementation of Mobile Family Planning Services to Improve Access Family Planning Services on DKI Jakarta Province in 2019

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## Abstrak

Penyelenggaraan pelayanan KB bergerak telah dilaksanakan di Provinsi DKI Jakarta sebagai upaya memberikan akses pelayanan KB bagi masyarakat yang membutuhkan khususnya pelayanan KB Metode Kontrasepsi Jangka Panjang (MKJP). Laporan capaian kinerja Dinas PPAPP Provinsi DKI Jakarta tahun 2019 menunjukkan capaian keberhasilan dari target pada tahun 2019 sebesar 31,31% berhasil mencapai realisasi hingga 35,61% dengan salah satu alasan keberhasilan karena mudahnya akses mendapatkan pelayanan KB. Implementasi kebijakan pelayanan KB bergerak perlu dilakukan analisis untuk mengetahui keberhasilan dalam pelaksanaannya. Menurut George C. Edwards III (1980) terdapat empat faktor yang mempengaruhi keberhasilan implementasi kebijakan publik, yaitu komunikasi, sumber daya, struktur birokrasi serta disposisi/sikap. Pendekatan yang digunakan dalam penelitian ini adalah pendekatan kualitatif dengan jenis penelitian deskriptif. Hasil penelitian menemukan komunikasi kebijakan cukup efektif dilakukan melalui jalur koordinasi provinsi dengan kabupaten/kota administratif karena didukung oleh status otonomi tunggal pada tingkat provinsi. Pada unsur struktur birokrasi telah tersedia Standar Operasional Prosedur (SOP) dan pembagian kewenangan yang jelas. Pada unsur sikap adanya komitmen terhadap target kinerja pada pencapaian peserta KB MKJP serta adanya pemberian insentif bagi pelaksana. Pada unsur sumber daya terdapat faktor yang dapat menjadi penghambat yaitu sumber daya tenaga petugas lapangan KB yang jumlahnya mulai berkurang dengan beban kerja yang bertambah.

.....The implementation of mobile family planning services has been implemented in DKI Jakarta Province as an effort to provide access to family planning services for people who need it, especially Long Acting Methods (LAM) services. The report on the performance achievements of the DKI Jakarta Province empowerment, child protection and population control agency in 2019 shows the achievement of the success of the 2019 target of 31,31%, which has succeeded in achieving up to 35,61% with one of the reasons for success because of the easy access to family planning services. The implementation of the mobile family planning service policy needs to be analyzed to determine the success in its implementation. According to George C. Edwards III (1980), there are four factors that influence the successful implementation of public policies, namely communication, resources, bureaucratic structures and dispositions. The approach used in this research is a qualitative approach with descriptive research type. The results of the study found that policy communication was quite effective through provincial coordination with administrative districts/cities because it was supported by a single autonomy status at the provincial level. The elements of the bureaucratic structure have available Standard Operating Procedures (SOP) and a clear division of authority. In the attitude element, there is a commitment to performance targets on the achievement of Long Acting Methods (LAM) participants as well as the provision of incentives for the implementers. In the resource element, there are factors that can be an obstacle, namely the number of family planning field officers who

are starting to decrease with an increased workload.