

## Gambaran perilaku pencegahan covid-19 pada pedagang pasar tradisional di Pasar Tapen, Kecamatan Wanadadi, Kabupaten Banjarnegara, tahun 2020 = Description of covid-19 prevention behavior in traditional market traders in Tapen Market, Wanadadi District, Banjarnegara Regency in 2020

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### Abstrak

Skripsi ini membahas mengenai gambaran perilaku pencegahan covid-19 pada pedagang pasar tradisional. Informan dalam penelitian berjumlah 13 orang yang terdiri dari 10 orang informan utama dan 3 orang informan kunci. Penelitian ini adalah penelitian kualitatif dengan pendekatan rapid assessment procedures (RAP). Teori yang digunakan adalah Health Belief Model. Hasil penelitian menunjukkan sebagian besar informan tidak merasa rentan terhadap covid-19 dan tidak menganggap covid-19 penyakit yang dapat menimbulkan bahaya karena gejala yang ditimbulkan dianggap sudah sering dijumpai. Namun informan masih menganggap penerapan pencegahan penting dilakukan sebagai langkah antisipasi. Adanya kendala berupa ketidaknyamanan penggunaan masker dan kendala dalam melakukan jaga jarak di pasar membuat praktik pencegahan covid-19 menjadi kurang optimal. Disamping itu, praktik cuci tangan, konsumsi sayur dan buah, serta aktifitas fisik sudah cukup bagus.

.....This thesis discusses the description of Covid-19 prevention behavior in traditional market traders. The number of informants in the study was 13 people consisting of 10 main informants and 3 key informants. This study is a qualitative study using a rapid assessment procedures (RAP) approach. The theory used is the Health Belief Model. The results showed that most informants did not feel vulnerable to Covid-19 and did not consider Covid-19 a disease that could cause harm because the symptoms it caused were considered to be common. However, the informants still considered the implementation of prevention as important as an anticipatory step. The existence of obstacles in the form of discomfort using masks and obstacles in maintaining distance in the market make the practice of preventing Covid-19 less optimal. Besides that, the practice of washing hands, consuming vegetables and fruits, and physical activity is quite good.