Privacy and the media

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Abstrak

Questions of privacy are critical to the study of contemporary media and society. When we're more and more connected to devices and to content, it's increasingly important to understand how information about ourselves is being collected, transmitted, processed, and mediated. Privacy and the Media equips students to do just that, providing a comprehensive overview of both the theory and reality of privacy and the media in the 21st Century. Offering a rich overview of this crucial and topical relationship, Andy McStay: -- Explores the foundational topics of journalism, the Snowden leaks, and encryption by companies such as Apple -- Considers commercial applications including behavioural advertising, big data, algorithms, and the role of platforms such as Google and Facebook