

## **Stigma LGBT dalam media massa, institusi keluarga dan pekerjaan Jepang = LGBT stigma in Japanese mass media, family institution and workplace**

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### **Abstrak**

Tesis ini membahas mengenai bagaimana media massa membingkai LGBT sehingga menimbulkan stigma di berbagai institusi masyarakat Jepang. Stigma yang ada membuat berbagai institusi melakukan kontrol terhadap LGBT agar tatanan sosial tetap terjaga. Penelitian dilaksanakan dengan tujuan menjelaskan kaitan dari cara media massa menyajikan isu LGBT dengan stigma yang timbul di masyarakat serta reaksi berbagai institusi masyarakat Jepang dalam mengontrol LGBT. Konsep kontrol sosial, framing, dan stigma digunakan sebagai dasar untuk menganalisa. Penelitian menggunakan metode kualitatif dengan studi literatur dari berbagai situs kementerian Jepang, artikel koran Jepang dan internasional, jurnal internasional serta situs video. Dari data-data yang didapat dan dianalisa, disimpulkan bahwa media massa Jepang menonjolkan aspek hiburan dan menghilangkan unsur lain dalam menayangkan LGBT. Media juga tidak menayangkan bahwa LGBT bisa memasuki berbagai institusi di masyarakat. Ini menimbulkan stigma terhadap LGBT dan membuat berbagai institusi menerapkan kontrol bagi LGBT. Pemerintah pun memberikan kontrol berupa undang-undang agar LGBT Jepang tidak bisa bergerak bebas. Ini dilakukan supaya tatanan sosial di masyarakat tetap terjaga.

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This thesis discuss on how mass media depict LGBT so that stigma on LGBT appear in different institutions in Japanese society. The stigma makes those institutions control LGBT in order to maintain social order. The researchs purpose is to explain the connection between the ways mass media depict LGBT with the stigma about them in Japanese society. This research also explains about the reactions of institutions within society to control LGBT. The concepts used to analyze are social control theory, framing theory, and stigma theory.

This thesis uses qualitative method and literature study from Japanese ministries websites, Japanese and international news article, international journal, and video website. From the data that has been gathered and analyzed, it can be concluded that Japanese mass media highlights the entertainment aspect of LGBT and eliminate other aspects. They also dont inform that LGBT can be found inside different institutions in the society. This makes stigma on LGBT appear and makes those institutions control LGBT. The government also controls them by applying laws so Japanese LGBT cant act as free as they want. This is done to maintain social order within Japanese society.