

Implementasi strategi pencegahan kejahatan ujaran kebencian melalui media daring: analisis pencegahanpenyebaran konten provokatif oleh Direktorat Tindak Pidana Siber Bareskrik POLRI = The implementation strategies of crime prevention towards online hatespeech: the prevention analysis towards provocative content by the Directorate of Cyber Crime Investigation of Indonesian National Police

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Abstrak

Adanya fenomena ujaran kebencian saat ini diperkuat dengan munculnya paradigma Post-truth yang sengaja dikembangkan dan menjadi alat propaganda dengan tujuan mengolah sentimen masyarakat, sehingga bagi masyarakat yang kurang kritis akan dengan mudah terpengaruh yang diwujudkan dalam bentuk empati dan simpati terhadap agenda politik tertentu yang sedang diskenariokan. Dalam penelitian ini teori pencegahan kejahatan ujaran kebencian yang digunakan adalah konsep G. Peter Hoefnagels, yang disebut sebagai politik kriminal (criminal policy), disamping dapat dilakukan secara represif melalui upaya nonpenal/criminal law application, dapat pula melalui sarana non penal/prevention without punishment. Penelitian ini menggunakan pendekatan kualitatif, pemilihan narasumber dengan teknik purposive sampling. Lokasi penelitian di Direktorat Tindak Pidana Siber Bareskrim Polri. Hasil penelitian ini menjelaskan bahwa Implementasi strategi Dittipidsiber Bareskrim Polri dalam melakukan pencegahan kejahatan ujaran kebencian antara lain; Pertama, Penerapan Hukum Pidana (criminal law application) dengan melakukan penegakkan hukum berbasis Integrative approach. Kedua, Melakukan Pencegahan Tanpa Pidana (prevention without punishment) dengan membentuk satuan tugas media sosial dan melakukan optimalisasi pemanfaatan media sosial. Ketiga, Mempengaruhi Pandangan Masyarakat terkait Pidanaan Ujaran Kebencian (influencing views of society on punishment) dengan melakukan diseminasi konten-konten yang bersifat edukatif dan hombauan melalui media sosial, media massa maupun media yang lainnya.

.....The existence of the phenomenon of hate speech is currently reinforced by the emergence of the Post-truth paradigm which is deliberately developed and becomes a propaganda tool with the aim of cultivating public sentiment, so that people who are less critical will be easily influenced which is manifested in the form of empathy and sympathy for certain political agendas that are being screened. . In this research, the theory of preventing hate speech used is the G. Peter Hoefnagels concept, which is referred to as criminal policy, besides being repressive through criminal law application efforts, it can also be through prevention without punishment. This study uses a qualitative approach, selecting sources with purposive sampling technique. The research location is at the Directorate of Cyber Crime, Bareskrim Polri. The results of this study explain that the implementation of the strategy of the National Police Criminal Investigation Directorate in preventing hate speech crimes includes; First, the application of criminal law (criminal law application) by carrying out law enforcement based on an integrative approach. Second, do prevention without punishment by forming a social media task force and optimizing the use of social media. Third, Influencing Public Views regarding the Criminalization of Hate Speech (influencing views of society on punishment) by disseminating educational and competitive content through social media, mass media and other media.