

Proses Implementasi Kebijakan Peraturan Walikota (Perwali) No. 61 tahun 2018 tentang Pengurangan Penggunaan Kantong Plastik di Kota Bogor = Policy Implementation Process of Mayor Regulation (Perwali) No. 61 of 2018 concerning Reducing the Use of Plastic Bags in Bogor City

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Abstrak

ABSTRAK

Skripsi ini membahas mengenai proses implementasi serta faktor yang menjadi pendukung dan penghambat dalam menjalankan kebijakan Perwali No. 61 tahun 2018 di Kota Bogor. Penelitian ini menggunakan pendekatan kualitatif dengan teknik pengumpulan data melalui wawancara mendalam semi terstruktur, observasi, dan studi literatur kepada lima orang informan. Hasil penelitian menyimpulkan bahwa proses implementasi dapat terlihat dari dua level, yaitu level administratif dan level operasional. Dalam proses implementasi di level administratif, ditemukan bahwa dilakukan koordinasi dengan satuan kerja perangkat daerah (SKPD) terkait dan internal DLH Kota Bogor, sosialisasi internal, serta pembekalan staff pelaksana. Kemudian pada level operatif, dilakukan sosialisasi kepada pihak retail modern, penegasan izin usaha retail, sosialisasi ke masyarakat, dan pengawasan oleh berbagai pihak. Selama pelaksanaannya di lapangan, ditemukan berbagai hal yang menjadi faktor pendukung, yaitu berasal dari internal dan eksternal DLH Kota Bogor. Selain itu, terdapat juga faktor penghambat yang semuanya berasal dari eksternal DLH Kota Bogor, yaitu dari kelompok kepentingan (INAPLAS dan APRINDO), masyarakat sebagai pembeli, retail modern, dan pihak manajemen pengelola gedung. Penelitian ini menyarankan agar pemerintah dapat melibatkan pihak pelaku usaha sejak awal perumusan, meningkatkan intensitas sosialisasi, dan menetapkan masa peralihan sebelum kebijakan tersebut benar-benar diberlakukan.

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<i>ABSTRACT</i>

This bachelor thesis discusses the implementation processing, supporting, and obstructing factors in carrying out the policy Mayor Regulation No. 61 of 2018 in Bogor City. This research uses descriptive approaches with data collection techniques, through in-depth semi-structured interviews, observation, and literature studies to five informants. The results conclude that the implementation process can be seen from two levels, which are administrative level and operational level. In the implementation process at the administrative level, it was found that coordination was carried out with the relevant regional work unit (SKPD) and internal Environmental Departement of Bogor City, internal socialization, and the provisioning of executor staff. Then at the operative level, socialization is carried out to modern retailers, the affirmation of retail business licenses, socialization to the public, and supervision by various parties. During the implementation process, various factors were found as supporting factors, namely originated from the internal and external Environmental Departement of Bogor City. In addition, there are also obstructing factors that all coming from external Environmental Departement of Bogor City, such as group of interest (INAPLAS and APRINDO), the community as buyers, modern retailers, and the shop management. This research asks if the government can involve the parties that affected since the beginning of the policy

formulation, increasing the integration of socialization, and arranging the transition period before the policy is actually implemented.<i/>