

## Strategi Pencegahan Kejahatan Plagiarisme Dalam Pembuatan Konten Youtube = The Crime Prevention Strategy of Plagiarism in Making Youtube Content

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### Abstrak

Tugas Akhir ini membahas tentang bagaimana fenomena *plagiarisme* banyak terjadi dalam pembuatan konten didalam media social Youtube, baik melakukan copy sebagian maupun seluruhnya, rata-rata *content creator* jangan memberikan apresiasi kepada pemilik asli konten yang bersangkutan . Tugas akhir ini adalah hasil penelitian kualitatif dengan penjelasan deskriptif disertai dengan pemaparan beberapa kasus yang terjadi di masyarakat serta tertulis dalam artikel . Hasil tugas akhir ini menyarankan bahwa peranan orang-orang di dalam Industri Youtube dan peran serta sebuah regulasi tertulis memang sangat sesuai untuk mengurangi dampak *plagiarisme* didalam pembuatan konten. Selain itu dengan tidak diberikannya apresiasi monetize atau suspend sementara maupun teguran dari pihak Youtube langsung merupakan salah satu bentuk pengurangan pelanggaran *Hak Cipta* yang baik yang telah dilakukan dan perlu terus mendapatkan pengembangan sesuai dengan kebutuhan pasar

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**Keyword** : *Plagiarism, Copyright , Content Creator*

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