

Work rules! : insights from inside google that will transform how you live and lead

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Abstrak

Google receives over 1,500,000 unique applications for jobs every year. This book shows you why. * How to learn from your best employees - and your worst * Why you should only hire people who are smarter than you are * Take away managers' powers over employees * And why not to trust your gut instinct 'We spend more time working than doing anything else in life. It's not right that the experience should be so demotivating and dehumanizing.' So says Laszlo Bock, visionary head of People Operations at the company that transformed how the world interacts with knowledge: this insight is the heart of his brilliant first book. A compelling manifesto with the potential to change how we work and live, Work Rules! offers both a new philosophy of the new world of work and a blueprint for attracting the most spectacular talent and ensuring the brightest and best prosper. Your workplace and how you treat your employees has a huge effect on your success. In twelve vivid chapters, Bock lays out a series of surprising lessons from a range of industries - from household names to little-known innovators. He also takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world. His years of experience are distilled into a series of entertaining principles that are easy to put into action, whether you're a team of one or a team of thousands. Work Rules! shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

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