

Hubungan antara Persepsi Kegunaan dan Kepuasan Pengguna dengan Conscientiousness sebagai Moderator pada Mahasiswa Pengguna SCELE-UI = The Relationship of Perceived Usefulness and User Satisfaction with Conscientiousness as a Moderator on SCELE-UI's Student Users

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Abstrak

Penelitian ini melihat hubungan antara persepsi kegunaan yang dirasakan oleh mahasiswa Universitas Indonesia dan kepuasannya setelah menggunakan SCELE-UI. Perbedaan individu memiliki peran penting untuk memprediksi tingkah laku pembelajar; karenanya trait conscientiousness yang erat kaitannya dengan pencapaian akademis digunakan sebagai moderator penelitian ini. Responden merupakan 236 mahasiswa dari Universitas Indonesia. Trait conscientiousness diukur menggunakan Big Five Inventory (John, Donahue, & Kentle, 1991) yang telah diadaptasi Ramdhani (2012). Kepuasan pengguna dan persepsi kegunaan menggunakan alat ukur Mohammadi (2015). Hasil penelitian menunjukkan, 1) terdapat hubungan antara persepsi kegunaan dan kepuasan pengguna; 2) terdapat hubungan antara conscientiousness dan persepsi kegunaan dan dengan kepuasan pengguna; 3) Tidak terdapat efek moderasi dari conscientiousness pada hubungan antara persepsi kegunaan dan kepuasan pengguna. Penelitian ini dapat menjadi dasar pertimbangan inovasi dan penyesuaian fitur SCELE-UI bagi KSDP UI.

.....This study examined the relationship between perceived usefulness felt by University of Indonesia students and their satisfaction after using SCELE-UI. Individual differences have an important role to predict learner's behavior; hence conscientiousness trait, which is closely related to academic achievement, is used as the moderator of this research. The respondents were 236 students from University of Indonesia. Conscientiousness was measured using the Big Five Inventory (John et al., 1991) which had been adapted by Ramdhani (2012). User satisfaction and perceived usefulness was measured using instruments developed by Mohammadi (2015). The results show that, 1) there is a relationship between perceived usefulness and user satisfaction; 2) there is a relationship between conscientiousness and perceived usefulness and with user satisfaction; 3) There was no moderating effect from conscientiousness on the relationship between perceived usefulness and user satisfaction. This research can be a basis for innovation consideration and adjustment of SCELE-UI features for KSDP UI.<i/>