

Ruang produktif dan ruang leisure: bagian dari praktik konsumsi ruang perpustakaan pusat Universitas Gajah Mada oleh pemustaka digital natives

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20498174&lokasi=lokal>

Abstrak

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The practice of library space consumption is very important to be elaborated by using cultural and media perspective, because it elaborates on the problem of why digital native users interpret of space. This article is part of a dissertation research, which describes social practices and space representation by digital native users at UGM library. Data Collection Method. It is a qualitative research with participant observation, interviews, and supporting documentation, involving six informants selected purposively. Analysis Data. Ethnographic approach is carried out by paying attention to the meaning of the actions of the events that occur in digital native users. Results & Discussions. The results showed that UGM library space was used as productive and non-productive space. As productive space means that digital native users leveraged the space for learning or other activities related to their study. Meanwhile, non-productive space refers to space to spend their leisure activities. The result showed that digital native users in leveraging the space did not correspond to the initial function of the space. There was inconsistency with the representations of space that was originally designed by the UGM library. Digital natives had their own way of leveraging the library space. Conclusion. There are other motivation how digital native users leveraging the library space. In representational space, digital native users have their own interests. Further research should discuss more specifically in revealing reasons of space use from another theories or perspectives.