

Bali tourism stakeholders' opinion on international airport development in North Bali

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Abstrak

ABSTRAK

This article is based on a six-month study in North Bali, with the aim of identifying and explaining the opinions of Bali tourism stakeholders for the development of the international airport in North Bali. The research was conducted with quantitative and qualitative approach, through questionnaires and interview. Through the qualitative analysis, it can be concluded several things, as follows: (1) most of the Bali tourism stakeholders are strongly agree that government should build a new international airport in North Bali, by seeing its implication for tourism industry, economy, environment, and social as considerations; (2) most of the tourism stakeholders believe that the airport development can be built within at least five (5) years from now, meanwhile the supporting infrastructure should be put as main priorities; and (3) the tourism stakeholders in Bali strongly believe that development of international airport in North Bali could bring a positive situation, not only for local society, but for Bali itself, Indonesia, and increasing number of connectivity among South East Asian Countries.