

Preferensi penerima manfaat wakaf rumah sakit dalam sistem jaminan sosial bagi dhuafa = Preference of benefits of hospital application in social guarantee system for dhuafa

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Abstrak

Penelitian ini bertujuan untuk melihat pengaruh variabel kualitas layanan, variabel kepuasan dan variabel religiusitas terhadap preferensi penerima manfaat wakaf rumah sakit. Penelitian ini menggunakan pendekatan kuantitatif dengan metode analisis data yaitu *Partial Least Squares-Structural Equation Modeling* untuk menganalisis faktor-faktor yang mempengaruhi preferensi penerima manfaat. Responden merupakan pasien dhuafa di RS. Rumah Sehat Terpadu – Dompét Dhuafa sebanyak 450 responden.

Hasil penelitian menunjukkan bahwa variabel kualitas layanan, kepuasan, dan religiusitas berpengaruh positif dan signifikan terhadap preferensi penerima manfaat rumah sakit berbasis wakaf. Selanjutnya, variabel kualitas layanan dan religiusitas berpengaruh secara positif dan signifikan terhadap variabel kepuasan.

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This study aims to see the effect of service quality variables, satisfaction variables and religiosity variables on the preferences of beneficiaries of hospital waqf. This study uses a quantitative approach with data analysis methods, namely *Partial Least Squares-Structural Equation Modeling* to analyze the factors that influence the preferences of beneficiaries. Respondents were poor patients at the Rumah Sehat Terpadu Hospital - Dompét Dhuafa as many as 450 respondents.

The results showed that the variables of service quality, satisfaction, and religiosity had a positive and significant effect on the preferences of beneficiaries of waqf-based hospitals. Furthermore, service quality variables and religiosity variables had a positive and significant effect on satisfaction variables.