

Penyusunan jadwal belanja di perusahaan catering menggunakan market basket analysis dan association rules = Creation of a shopping schedule in a catering service using market basket analysis & association rule

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Abstrak

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Penelitian ini bertujuan untuk menyusun sebuah jadwal belanja berdasarkan pola yang berhasil diamati dari laporan belanja selama periode 6 bulan dengan metode market basket analysis dan association rule. Hasil penelitian berhasil mengelompokkan 17 bahan baku yang mempunyai keterikatan ke dalam 4 kelompok, dengan tetap memperhatikan karakteristik bahan baku.

ABSTRACT

This study attempts to create a shopping schedule of a catering service company based on the observed pattern of its shopping for the past 6 months, using market basket analysis and association rule as the general method. The study manages to find and group 17 influential enough raw material into 4 separate groups, with attention also to the natural characteristics of the said material.