Communicating your research with social media a practical guide to using blogs, podcasts, data visualisations and video

Mollett, Amy, author

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Abstrak

Author: Amy Mollett; Cheryl Brumley; Chris Gilson; Sierra Williams

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Summary:

This book will help researchers to maximize the impact and highlight the innovation of their research by showing them how to get the most out of social media when evaluating, presenting and disseminating their work